

# Privacy and Cookies

This privacy policy sets out how Pharmaron UK Limited uses and protects any information that you give Pharmaron UK Limited when you use this website.

Pharmaron UK Limited is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website; you can be assured that it will only be used in accordance with this privacy policy.

Pharmaron UK Limited may change this policy from time to time by updating this page. You should check this page to ensure that you are happy with any changes. This policy is effective from 1 September 2008.

## What we collect

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as post code, preferences and interests
- Other information relevant to customer surveys and/or offers

## What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about products and services we provide or other information which we think you may find interesting using the email address you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail.
- We may use the information to customise the website according to your interests.
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to us or using the [contact form](#).

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

Every email we send to you will give you the option to unsubscribe, which we will action and respect in accordance with the data protection act.

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please [contact us](#) if you believe any information we hold is incorrect or incomplete, please [contact us](#) as soon as possible. We will promptly correct any information.

## How we use cookies

A cookie is a small file that is stored on your computer or mobile device by a website's server and only that server will be able to retrieve or read the contents of that cookie. Each cookie is unique to

your web browser. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Most websites use cookies in order to improve your user experience by enabling that website to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie').

Cookies make the interaction between you and the website faster and easier. If a website doesn't use cookies, it will think you are a new visitor every time you move to a new page on the site – for example, when you enter your login details and move to another page it won't recognise you and you have to log in again.

Cookies may be set by the website you are visiting ('first party cookies') or they may be set by other websites who run content on the page you are viewing ('third party cookies').

Overall, cookies help us provide you with a better website experience, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. We may also use cookies to enable us to target advertising or marketing messages based for example, on your location and/or browsing habits.

You can choose to accept or decline cookies and you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

### **Links to other websites**

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Updated 9 January 2017